



## **PYATEROCHKA ADAPTS STORES FOR THE VISUALLY IMPAIRED**

Pyaterochka launched a large-scale social project to improve the accessibility of its stores for people with visual impairments. As part of the pilot project, 11 stores in Moscow and St Petersburg were equipped with the Talking City system that helps visually impaired customers use the retailer's services without any assistance.

Please see this [release](#) to read more about the initiative.

[\*\*Link to publication\*\*](#)