



PYATEROCHKA OFFERS BOOK EXCHANGE FOR CUSTOMERS

Customers in several regions of Siberia can now exchange books at more than 100 Pyaterochka stores. Bookcrossing is available in Kemerovo, Novokuznetsk and other locations in the Kemerovo Region, as well as in Abakan, Barnaul, Rubtsovsk and Biysk. Participating stores feature special racks where customers can leave or pick up any book free of charge.

[Link to publication](#)