



PYATEROCHKA PILOTS GREEN ENERGY

Pyaterochka is piloting renewable energy in its stores. The first such initiative was launched in the Republic of Karelia, where Pyaterochka struck a deal to provide a number of stores with retail electricity from hydropower plants. As a result, green energy now accounts for ca. 17% of the power used by local stores of the retail chain. In the Krasnodar Region,

Pyaterochka has installed solar panels at four of its stores. These panels convert light energy from the sun directly into electricity, in this way reducing the stores' reliance on external power grids by 18–20% on average. One Pyaterochka store in Pervouralsk also uses solar power

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