



PYATEROCHKA RAISES DISCOUNT FOR PENSIONERS

Pyaterochka increased its discount for the elderly in Moscow, the Moscow Region, St Petersburg, the Leningrad Region, as well as in the Tver, Pskov and Novgorod regions. Senior citizens can take advantage of a 10% discount from the store's opening hours until 1:00 pm daily in the north-western regions, and on weekdays in Moscow and the Moscow Region.

To receive the discount, customers need to show their pensioner ID or a certificate in its place during checkout. Previously, a 10% discount was offered only on Mondays and Thursdays, while on other days it was limited to 5%.

[Link to publication](#)