



Basket of Kindness collects over 518 tonnes of food for people in need in 2022

X5 Group and Foodbank Rus, a food bank charity, have announced the 2022 results of their Basket of Kindness food donation project: more than 518 tonnes of food (nearly 1.5 times the amount collected in 2021) were collected and distributed to people in need through food donation drives at X5 stores, cash donations via the Basket of Kindness website ([корзинадоброты.рф](https://korzina-dobrotы.ru)) and in-kind product donations by X5 and its Pyaterochka and Perekrestok retail chains. During 2022, Pyaterochka and Perekrestok collected 295 tonnes of food through a total of 17 food drives held at their stores. An additional 13 tonnes of food were purchased using funds collected via the Basket of Kindness [website](#), with X5 donating another 210 tonnes of food from its own stocks.

Last year, “baskets of kindness” containing donated food were distributed to 199,156 people in 40 regions of Russia, including large families, pensioners, people in need, doctors and refugees. More than 145,000 customers made in-kind donations at 6,093 Pyaterochka and Perekrestok stores. This project would not have been possible without the dedicated efforts of volunteers and the generous support of X5 store employees: the charity campaigns and drives involved more than 13,000 Foodbank Rus volunteers and 1,439 store employees.

For the last several years, the project has expanded to also support animals, with about 21 tonnes of pet food donated to more than 6,000 dogs and cats across 17 animal shelters in Moscow and the Moscow Region, Saint Petersburg, Rostov-on-Don, Chelyabinsk, Yekaterinburg, Perm, Izhevsk, Kazan, Volgograd, Saratov, Krasnoyarsk, Novosibirsk, Tomsk and other regions.

The Basket of Kindness social project was launched by X5 Group and Foodbank Rus in 2015. X5 was the first Russian retailer to build and continuously develop the infrastructure that supports food drives, in which volunteers collect food items dropped off by customers at in-store food donation points to help people in need. A total of more than 1,500 tonnes of food have been donated through this project since 2015.

Since November 2017, donations are also accepted through the Basket of Kindness [website](#), with a total of 5,722 people making donations last year.

[Link to publication](#)