

## **X5 LAUNCHES INTERACTIVE SUSTAINABILITY WEBSITE**

X5 Group launched a dedicated sustainability website for customers and stakeholders at x5vmeste.ru.

The site features all of the environmental, healthy-lifestyle and social projects that are available to customers at Pyaterochka and Perekrestok, along with interactive games, tests, check-lists and regular updates to ensure that customers never miss the latest sustainability initiatives

## Link to publication