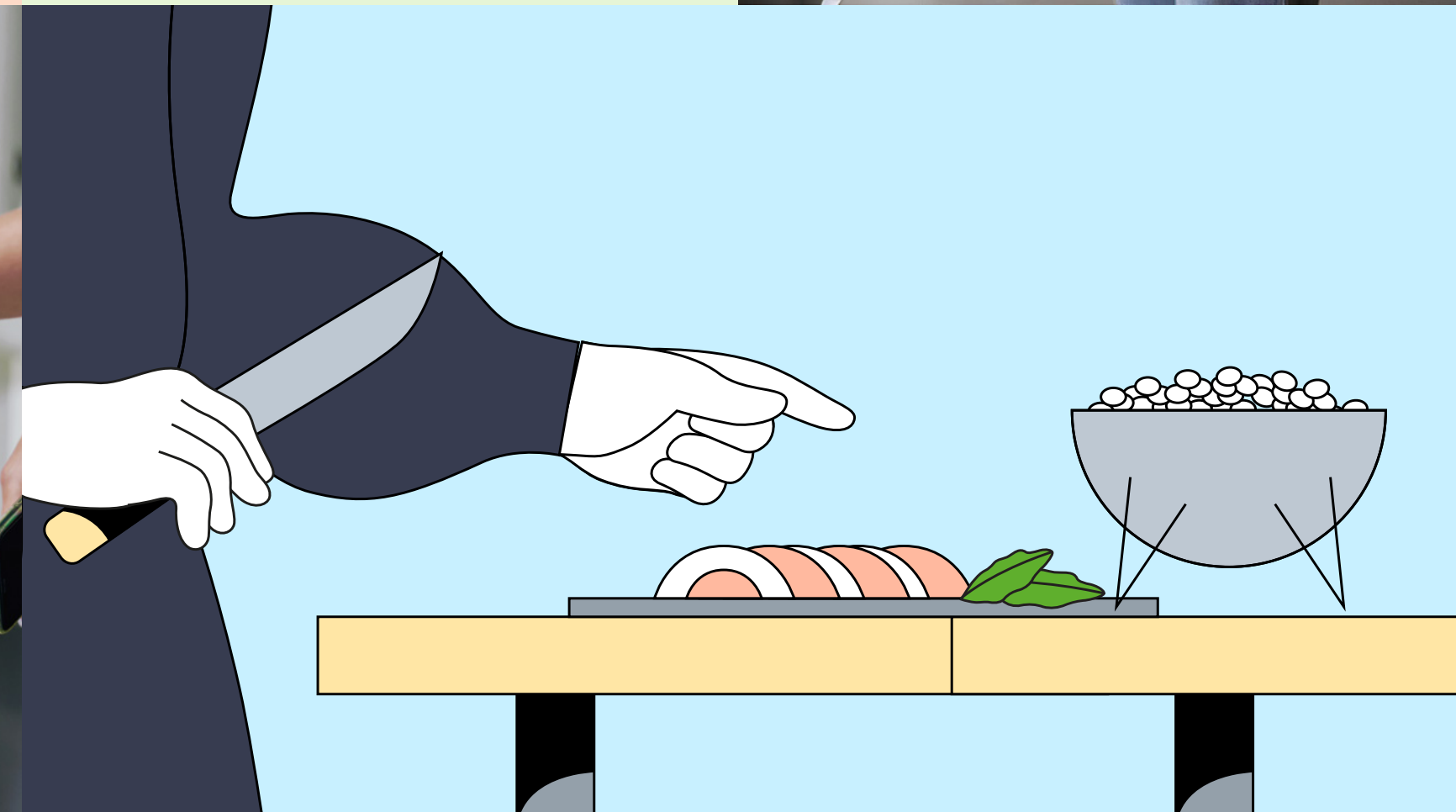
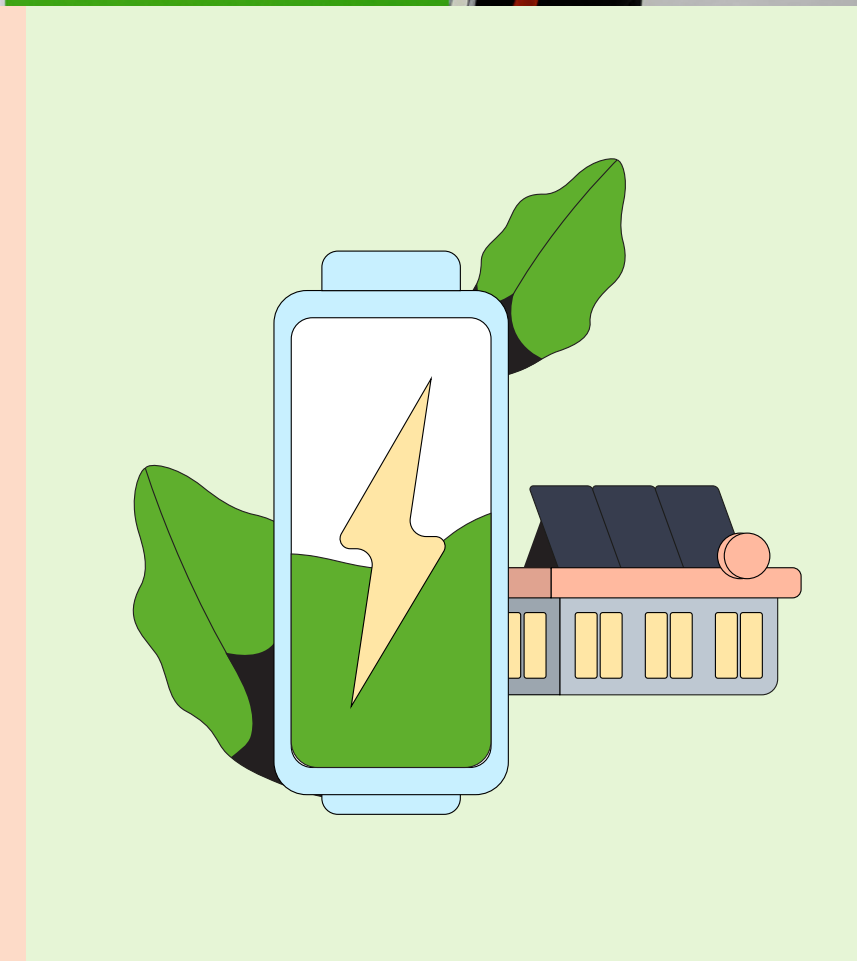
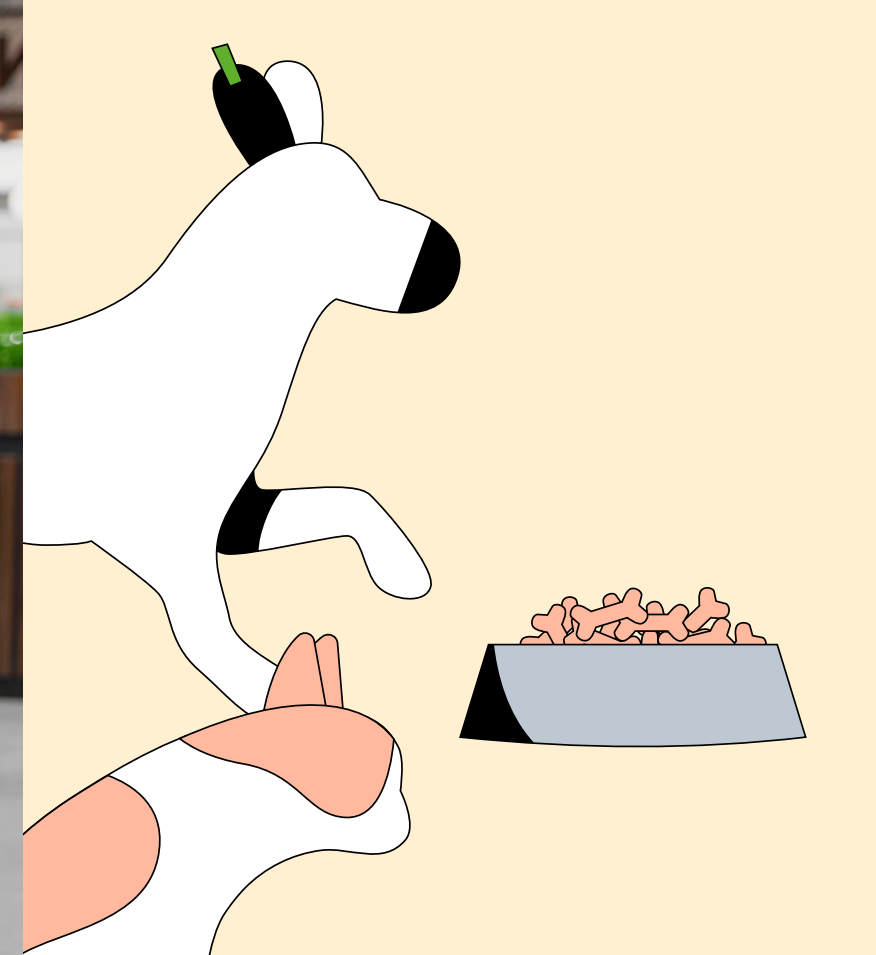


Sustainable development

Key news digest
for Q1 2022





Basket of Kindness collects more than 123 tonnes of food for people in need

In the first quarter, we continued to develop our Basket of Kindness food aid project. In the first three months of 2022, X5 organised several marathons and campaigns in 39 Russian regions. Together with our customers, we were able to support more than 73,000 people in need by donating around 123 tonnes of food, with over 70 tonnes delivered by X5 and Pyaterochka.

>73 THS

people in need
supported

Pyaterochka launches joint Safety Classes for children

Pyaterochka together with the Liza Alert search and rescue team and the Centre to Search for Missing People held the first open Safety Classes in Chelyabinsk, as part of the joint project Safety Zone.

The classes take the form of a game that helps children learn how to behave in a difficult situation: what to do if they get lost or meet another child who needs help, who and how to ask for help, and how to avoid talking to strangers unless they have parental supervision. The classes also raise awareness about the Safety Zone project, which helps individuals who are lost to get home safely.

We plan to provide similar Safety Classes in other cities.





14.3 TONNES
OF FOOD

saved annually

Mnogo Lososya introduces eco rolls to fight food waste

The Mnogo Lososya food tech project, part of X5 Group, has made its ready-to-eat rolls more eco-friendly: the Company no longer cuts the edges off the rolls. This will help reduce waste by 5% and save 14.3 tonnes of food each year. For more details, please see the [project website](#).

Pyaterochka, Magnit and Eldorado create reusable shopping bag

In February, the retail chains launched the first joint project to encourage shoppers to use reusable bags – Caring in the Nature of Things. From 21 February, customers in over 1,000 stores in Moscow and Krasnodar can purchase a reusable shopping bag at the checkout of each retail chain as an affordable and convenient alternative to plastic bags. Customers receive loyalty programme points at Pyaterochka, Eldorado and Magnit for each time they use the co-branded shopping bag. For more details, please see the [project website](#).





Perekrestok and Unilever collect and recycle aerosol cans

Perekrestok and Unilever launched a joint project to collect and recycle used aluminium aerosol cans, with special containers installed at the entrances of 20 Perekrestok supermarkets in St Petersburg. The project is scheduled to run through November 2022. All collected cans are sent for recycling and reused to make urban infrastructure, including benches, ramps and playgrounds.

20 STORES

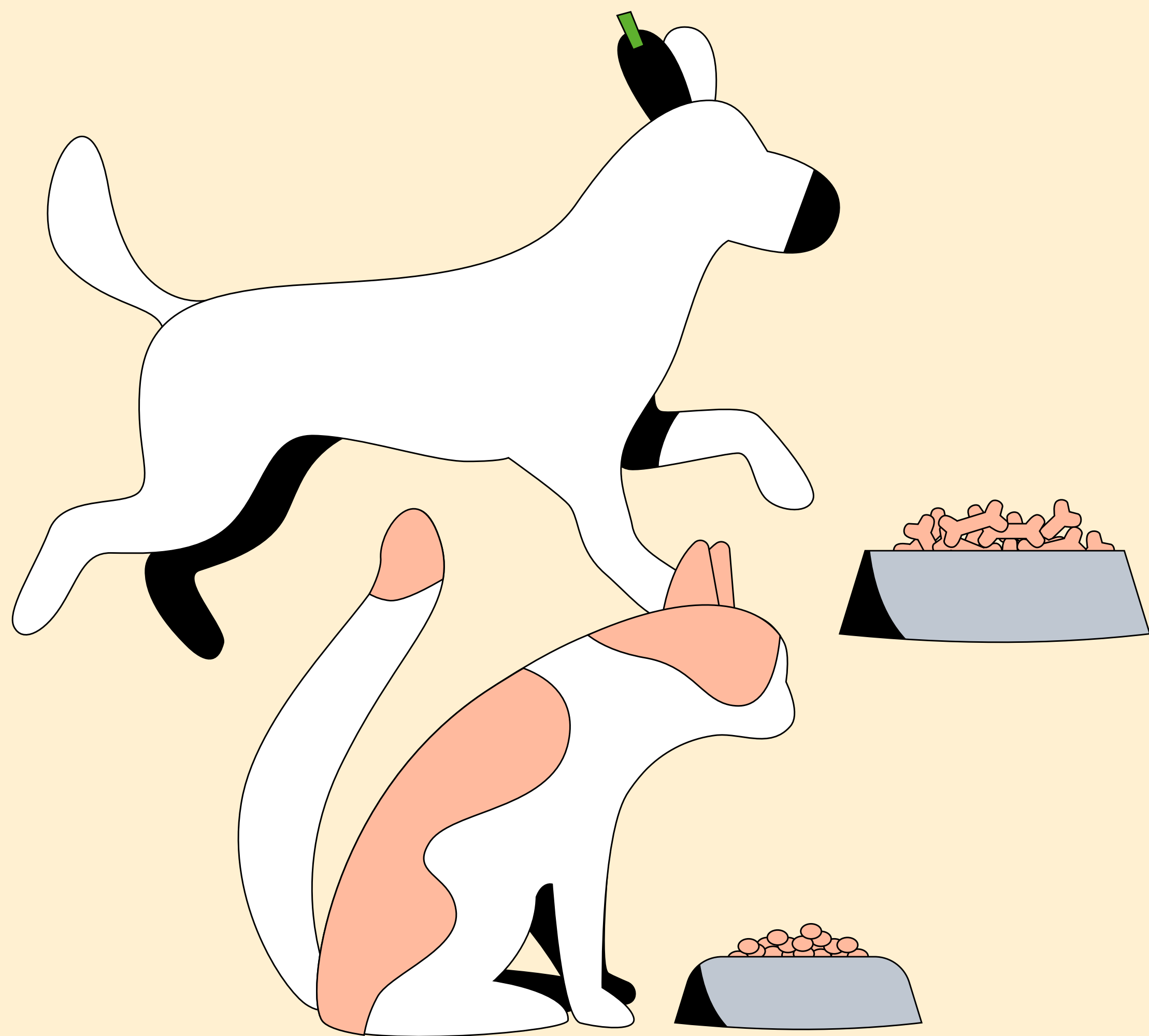
equipped with special
containers for aerosol cans

Pyaterochka pilots green energy

Pyaterochka is piloting renewable energy in its stores. The first such initiative was launched in the Republic of Karelia, where Pyaterochka struck a deal to provide a number of stores with retail electricity from hydropower plants. As a result, green energy now accounts for ca. 17% of the power used by local stores of the retail chain.

In the Krasnodar Region, Pyaterochka has installed solar panels at four of its stores. These panels convert light energy from the sun directly into electricity, in this way reducing the stores' reliance on external power grids by 18–20% on average. One Pyaterochka store in Pervouralsk also uses solar power.





X5 collects food donations for animals in shelters

X5 regularly collects food for animals as part of the Basket of Kindness project, using special containers installed at 123 Perekrestok and Pyaterochka stores. In the first quarter, customers donated more than 1.7 tonnes of food that was distributed to more than 2,900 cats and dogs living in animal shelters.

1.7 TONNES
OF FOOD

sent to animal shelters

Pyaterochka adapts stores for the visually impaired

Pyaterochka launched a large-scale social project to improve the accessibility of its stores for people with visual impairments. As part of the pilot project, 11 stores in Moscow and St Petersburg were equipped with the Talking City system that helps visually impaired customers use the retailer's services without any assistance. Please see this [release](#) to read more about the initiative.





Pyaterochka collects batteries for recycling

Pyaterochka has more than doubled the number of its stores with containers for collecting used batteries to a total of 150 in Moscow and the Moscow Region. The batteries are sent for recycling to Megapolisresource, a company that collects and recycles waste for industrial production.

150 STORES

collecting batteries
for recycling



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