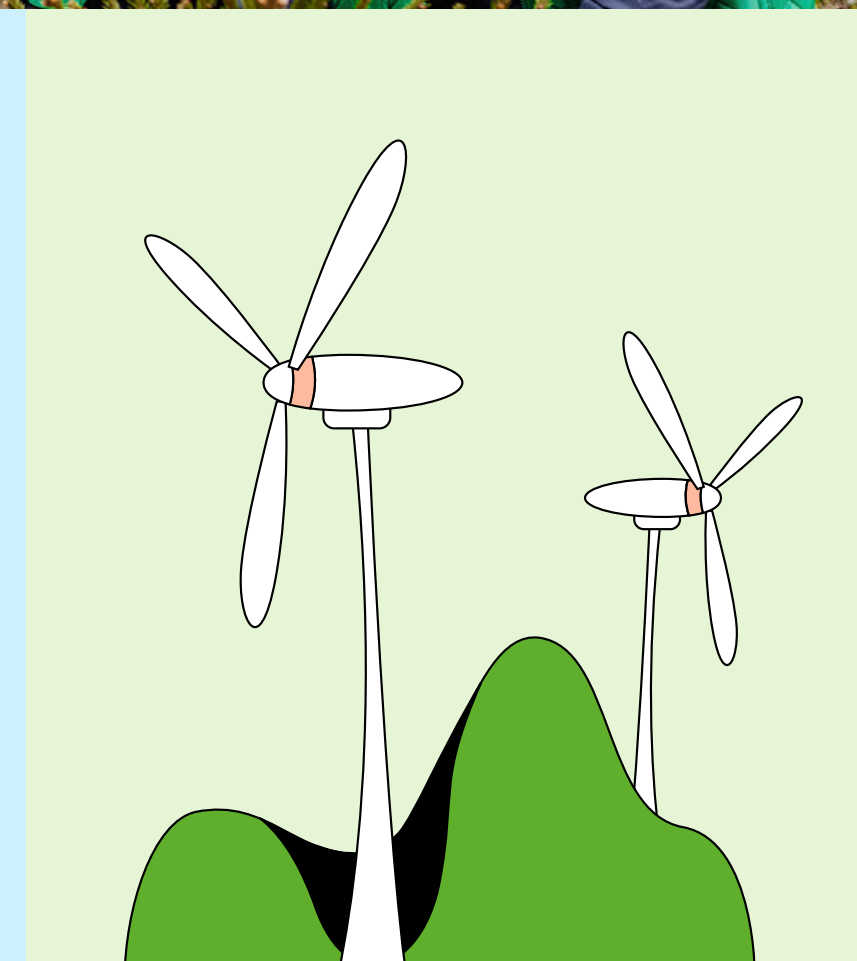


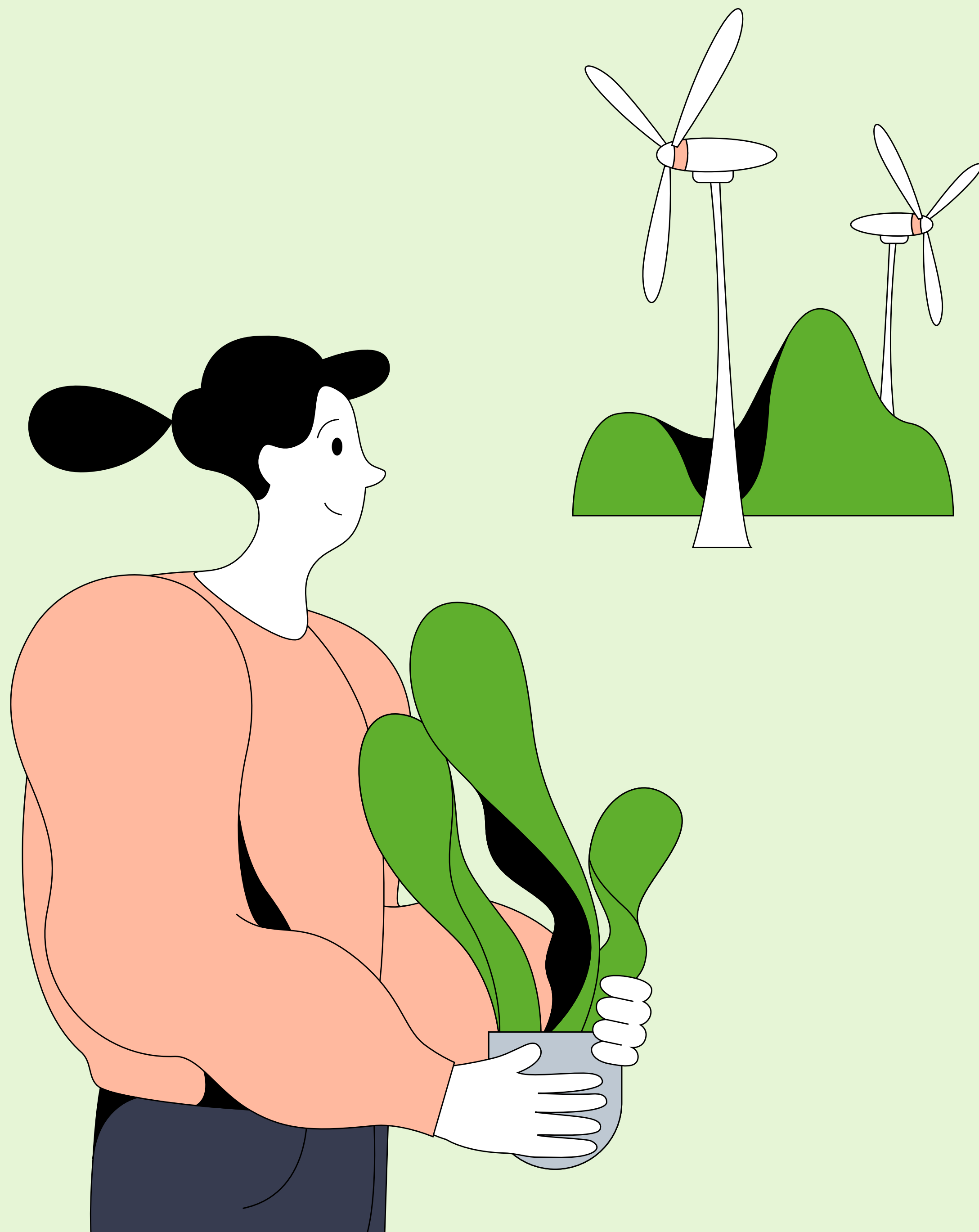
# Sustainable development

Key news digest  
for Q2 2022

 **X5Group**







## X5 Group releases annual sustainability report

X5 released its second GRI-compliant and independently audited sustainability report. The **report** highlights the Company's ESG performance in 2021.



# Pyaterochka and Sborka ("Collection") project launch second environmental centre

Pyaterochka and the Sborka project inaugurated their second joint environmental centre. The centre's host city—St Petersburg—was selected through a nationwide vote among the participants of the Let's Save the Planet Together: Five Green Deeds campaign. Located at 50 T Ligovsky Avenue, the facility houses a recycling museum, shops, a lecture hall and a collection point for more than 40 types of recyclables. It is expected to collect and hand over for recycling at least 350 tonnes of materials annually.

The first joint environmental centre [opened](#) [RU](#) in Yekaterinburg in December 2021. Since then, it has received 1,250 kg of recyclables and hosted over 20 training and educational events. The project was implemented in 2021 as part of a joint campaign by Pyaterochka and Procter & Gamble.







## Safety Zones help lost people find their way home

All Pyaterochka and Perekrestok stores have designated safety zones, special areas marked by an orange geolocation sign to serve as a landmark for individuals who are lost or disoriented. In Q2 2022, the project helped 296 people, including 12 children, to return home safely.

296 PEOPLE

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received help and returned  
home safely



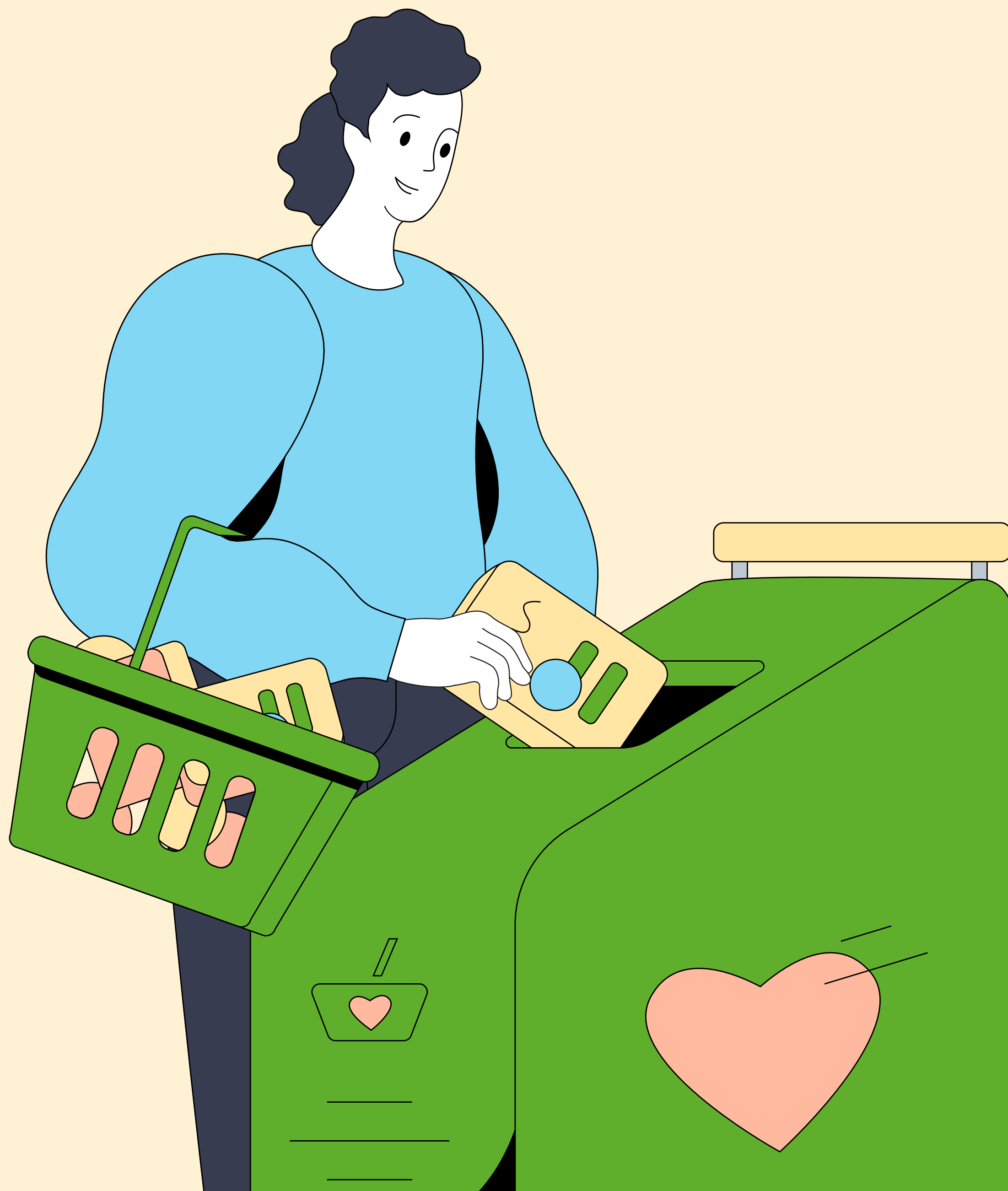
# Perekrestok improves healthy lifestyle offering based on customer preferences

Perekrestok conducted a Healthy Snack survey among its customers and tailored its healthy lifestyle offering to customer preferences. The survey, which covered more than 600 people across Russia with a breakdown of 68% women and 32% men, targeted only customers who purchase healthy snacks.

Based on survey results, the chain improved the layout of healthy lifestyle products in its stores and expanded its healthy snack assortment. Across Perekrestok's 470 stores, products in this category are now displayed on separate racks to reflect shopping preferences. The stores now feature two additional shelves for nuts and dried fruits, a separate shelf for fruit chips, snacks and protein bars, and two more shelves for whole grain and natural potato chips, crispbread and popcorn made with coconut oil.







## **Basket of Kindness** collects more than 66 tonnes of food for people in need

In Q2 2022, X5 and Foodbank Rus carried on with the Basket of Kindness food aid project. From April to June, X5 organised a number of marathons and campaigns in 39 Russian regions. Together with its customers, X5 supported more than 35,000 people in need—including children, pensioners, and refugees—by donating approximately 66.1 tonnes of food, with over 16 tonnes delivered by X5 and Pyaterochka.



# Pyaterochka raises discount for pensioners

Pyaterochka increased its discount for the elderly in Moscow, the Moscow Region, St Petersburg, the Leningrad Region, as well as in the Tver, Pskov and Novgorod regions. Senior citizens can take advantage of a 10% discount from the store's opening hours until 1:00 pm daily in the north-western regions, and on weekdays in Moscow and the Moscow Region.

To receive the discount, customers need to show their pensioner ID or a certificate in its place during checkout. Previously, a 10% discount was offered only on Mondays and Thursdays, while on other days it was limited to 5%.







## X5 Group holds expert session at Russian Retail Week

X5 brought together partners, experts and government officials to discuss the role of retail in supporting low-income people, as well as the food aid tools currently available and those that still require legislative changes to develop. For a video recording of the full session, please follow this [link](#) RU



# Pyaterochka helps restore forest in St Petersburg

On 15 May, a team of volunteers, including 15 Pyaterochka employees, took part in planting seedlings and landscaping a reserve in the Petrodvortsovsky district of St Petersburg.

The event to which the Company contributed was part of the Reclaiming our Forests Together campaign. X5 helped plant more than 2,500 seedlings of pines and spruces and installed planting fences as well as information stands and plaques at the Shungerovsky State Nature Reserve.

**2,500** PINES AND  
SPRUCES

planted with the help  
of X5 employees





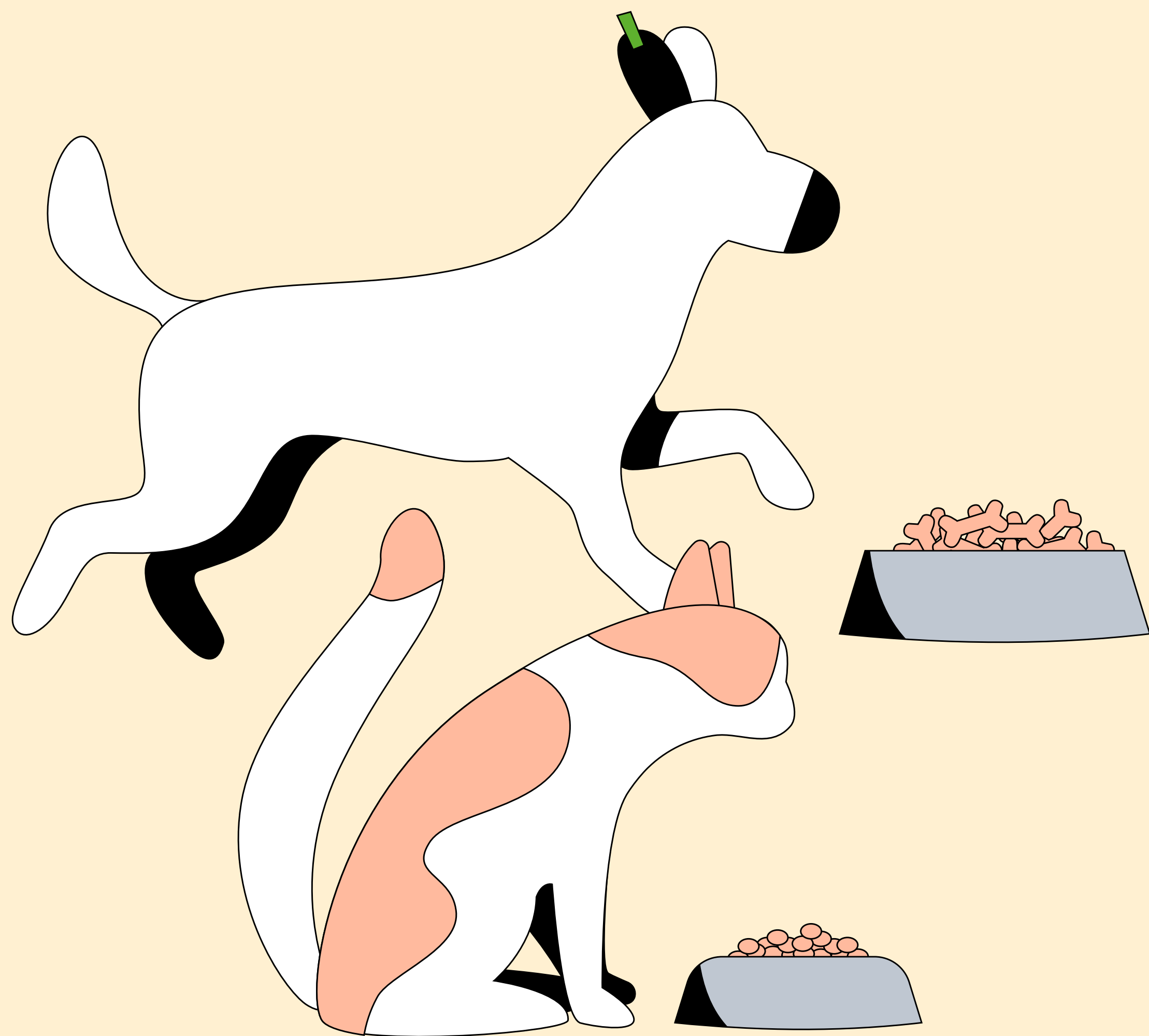
# Perekrestok store installs ramp made with recycled plastic caps

Perekrestok installed a ramp partially made of recycled plastic caps at the chain's store at 80 Dmitrovskoye Highway in Moscow.

The caps were collected through the Kind Caps project, which invites Perekrestok customers to recycle plastic caps via containers installed in the chain's stores, and were sent to the Tver Polymers Recycling Plant. The ramp was manufactured from 350 kg of plastic, or about 17,500 caps.







## X5 collects food donations for animals

The Basket of Kindness project helps not only people, but also animals. X5 regularly collects animal food using special containers installed at Perekrestok and Pyaterochka stores across 11 cities in Russia. In Q2 2022, customers donated more than two tonnes of food, which was distributed to 12 animal shelters.

>2 TONNES  
OF FOOD

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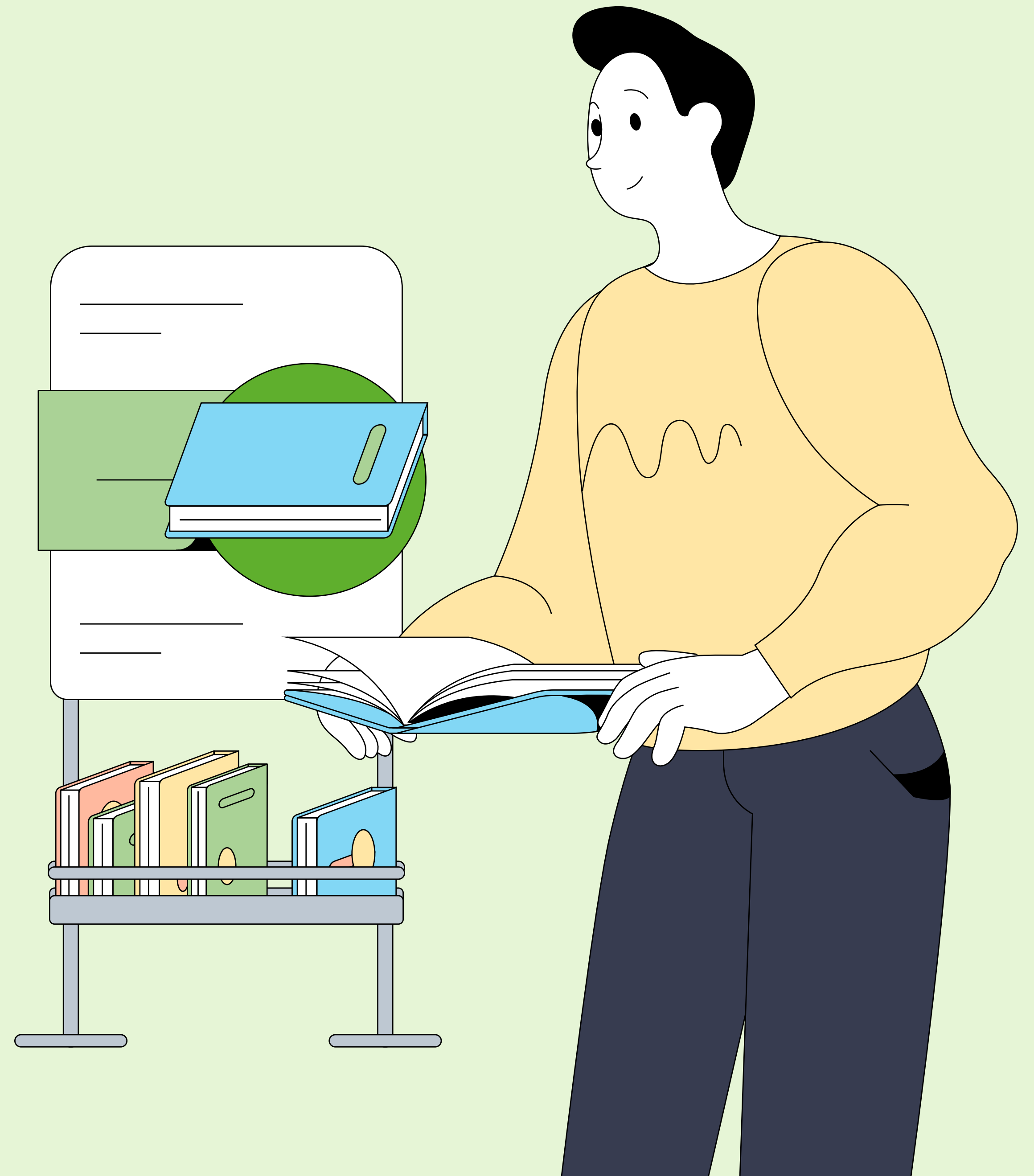
sent to animal shelters



# Pyaterochka offers book exchange for customers

Customers in several regions of Siberia can now exchange books at more than 100 Pyaterochka stores.

Bookcrossing is available in Kemerovo, Novokuznetsk and other locations in the Kemerovo Region, as well as in Abakan, Barnaul, Rubtsovsk and Biysk. Participating stores feature special racks where customers can leave or pick up any book free of charge.







Sign up for our quarterly news digest and follow  
our sustainability projects and initiatives  
on our website [esg.x5.ru/en/](https://esg.x5.ru/en/)